AMENDMENTS TO THE SPECIFICATION:

1. Please replace Paragraph [0067] of the PG Pub of the present application with the following paragraph:

[0067] The keyword database 310 maintains a keyword and a relevant keyword related thereto. The relevant keyword comprises a similar keyword or an expansion keyword. The similar keyword is a keyword having a similar meaning to the meaning of the keyword. The expansion keyword is a keyword having the meaning of representing an upper concept of the meaning of the keyword or a lower concept thereof. For example, in case that a keyword is a Korean word of 'inline', the English word 'inline' can be selected as a similar keyword and words 'skate', 'leisure', and the like can be selected as an expansion keyword. In the present embodiment, a similar keyword and an expansion keyword will be used for a relevant keyword.